

Press Information 2007/10

HanseYachts raises the flag at Scandinavia's largest boat trade fair - the Stockholm International Boat Show "Allt för sjön"

Greifswald, Germany – 21st February 2007. More than 500 exhibitors from across the globe will be presenting their products from the 3rd to the 11th March at Scandinavia's largest boat show. One of the highlights will be the presentation by the HanseYachts dealer Bryggan i Väst AB at Stand A 04/31 in the Alfa hall. HanseYachts is displaying four yachts from the current Hanse fleet. This will be an occasion you will absolutely not want to miss.

Hanse yachts are developed on the water, not in offices. This is immediately obvious with all the models on display. Even in the case of the smallest yacht, the Hanse 315, the Greifswald manufacturers have succeeded in creating a nine-metre long work of art. This yacht combines living comfort with excellent sailing characteristics in a compact size. The Hanse 342, which is one metre longer, also provides straightforward handling and is, like all Hanse models, extremely easy to sail. Her larger sister ships, the cross-over yacht Hanse 370 and the Hanse 400 – the award-winning European Yacht of the Year 2006 – combine the qualities of maximum speed, maximum width and maximum living comfort. The Hanse 370 and the Hanse 400 are optionally available with an epoxy sandwich hull. What's more, Germany is only a short distance away which keeps transport costs to a minimum.

Hanse yachts are designed and built for individuals. Which is why HanseYachts offers you the option of individually configurating your new yacht on the internet using the unique Yacht Configurator. You can find this feature on the HanseYachts website along with more information and all the yacht specifications at:

www.hanseyachts.com/DE/Yachten/Aktuelle%20Modelle.aspx

HanseYachts Corporate Profile

The tradition of boat building in Greifswald stretches back to 1361. HanseYachts has continued this tradition since 1993 and, in cooperation with the renowned design office judel / vrolijk & co, builds classically beautiful yachts with a high speed potential, balanced sailing characteristics, straightforward handling and an excellent price/performance ratio. Hanse yachts are always built to the highest standards, consistently employing brand name equipment and the very best materials. The 'Individual Cabin Concept' allows future owners the possibility of designing the interior of their yacht themselves from a variety of combination options. All Hanse yachts bear the GL Yacht Plus certificate from Germanischer Lloyd which guarantees the highest standards of quality and safety. And the worldwide dealer network provides comprehensive service and after-sales care for Hanse owners.

Press Contact:

Dirk Neumann, Andrea Jany Telephone +49 - (0)40- 86 64 26 98 press@hanseyachts.com

www.hanseyachts.com