

1

FJORD Expands Dealerships in U.S.

Oyster Harbors Marine to sell luxury yachts in New England

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HanseYachts has selected Oyster Harbors Marine, one of the leading full-service marine dealerships in New England, as the newest FJORD dealer in the United States.

"We are pleased to have gained such a strong partner and look forward to working with Oyster Harbors Marine," says HanseYachts' vice president sales Maxim Neumann. "Oyster Harbors Marine will soon open a FJORD Test Center at its Osterville location in Cape Cod."

Offering walkaround motor yachts ranging from 39 to 53 feet in length, FJORD embodies the best of three worlds: Scandinavian purism ensures strong visual appeal; Mediterranean savoir vivre provides the inspiration for the numerous luxury equipment details; and German engineering ensures outstanding handling dynamics, maximum safety and reliability, and flawless workmanship. This is the unique DNA that has made FJORD the prototype of any extravagant powerboat and an international design icon.

"I can say with confidence that New England boaters have never seen motor yachts that look like the FJORD line nor perform with such incredible efficiency and fine handling," says Michael Gisch, general manager of Oyster Harbors Marine. "And all FJORD motor yachts allow for almost unlimited customization, from the cabins down below to the sundecks above. Customers ready to design and enjoy the yacht of the future will want to see the FJORD line."

From its full-service marina and sales office in Osterville on Cape Cod, Massachusetts, Oyster Harbors Marine has since expanded to a network of sales offices in Falmouth, MA, Marion, MA, Danvers, MA, Hingham, MA, Newport, RI, Essex, CT, and South Freeport, ME.

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